the bible says in john chapter 3 verse 16 which is the most famous verse in the whole bible for god so loved the world that he gave his only begotten son that whosoever believeth in him should not perish but have eternal life. The gospel message is this : we are all sinners - the bible says - for all have sinned and come short of the glory of God. God is perfect and will not let anybody enter heaven who isn't forgiven of their sins before they die. So you need to know that you are a sinner by nature and by choice and that there's a punishment for your sins. The Bible goes on to say : And all liars shall have their part in the lake which burneth with fire and brimstone which is the second death. According to the Bible every human being has lied and therefore we all deserve hell for our sins – and we have all done worse than lying. God is just and must punish sin therefore when the bible says the wages of sin is death, it's not only refering to a physical death but also to a second death in hell. Hell is a literal place in which people are tormented forever – this is what the bible calls the lake of fire which is the second death. But the good news is that God loves you and doesn't want you to go to hell. Therefore He sent His Son Jesus Christ to be the propitation or payment for your sins. When Jesus died on the cross for your sins and mine, it's just as if He had done them- he was being punished in our place - He bore the condemnation which we all deserve. Who his own self bare our sins in his own body on the tree. God loves you and wants all men to be saved and He offers you eternal life as free gift. That whosoever believeth in him should not perish but have eternal life. Jesus is the Son of God (and He's also God manifest in the flesh). He was born of a virgin, He performed miracles, He lived a perfect sinless life and He died on the cross for our sins and rose again from the dead. Who is he that condemneth? It is Christ that died and rose again. The Bible says that salvation is simply by believing (or relying on Christ apart from all else). Believe on the Lord Jesus Christ and thou shalt be saved. It's not based on how good you are but rather on how good Jesus is. It's not based on your works. Eternal life is a gift and gifts are always free (God is not expecting anything in return in order for you to receive His gift but to simply accept it by faith (or simple trust) in His Son. For by grace are ye saved through faith, and that not of yourselves : it is the gift of God, not of works lest any man should boast. (Grace is something we do not deserve, faith is what what we are trusting to be saved). If you are hearing this message right now and you desire to be saved, you must admit that you are a lost sinner, and you must stop relying on everything else you previously thought could get you into heaven (such as being a good person, going to church, being baptized, or turning away from sin) and simply rest in Jesus's finished work alone. It's His gift to you and if you believe in your heart you will be saved. The moment you believe on Christ all of your sins are forgiven, past present and future. For whosoever shall call upon the name of the Lord shall be saved. Salvation is a one time event so that's why you only need to do it once. Simply ask Jesus to save you and He will do it. Once you are saved, you're always saved and you become a child of God. If you do good good things God will bless you and if you do bad things God will discipline you but your punishment will come in this lifetime and you are in the hand of God. Simply say Lord save me in your heart and you will be saved forever. Amen. But as many as received Him, to them gave he power to become the sons of God, even to them that believe on His name.